

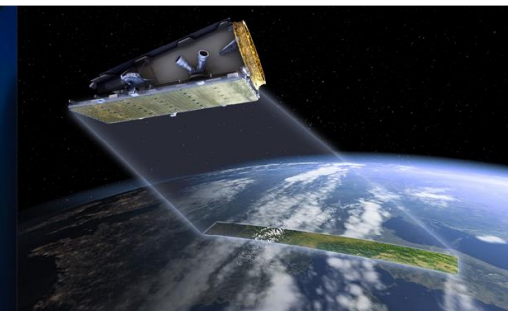
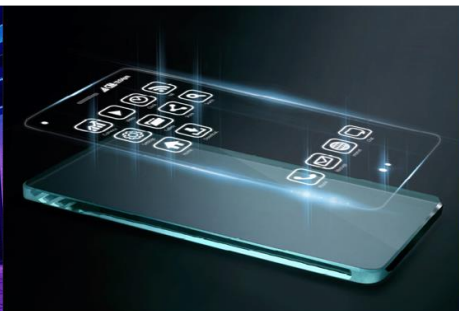
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The smart choice is Surrey.



# Sustainable Economic Prosperity, Business and Natural Capital in Surrey

**Mark Pearson**  
**Director of Business Growth**  
**Surrey County Council**



**‘Continuing to deliver the most economic sustainably prosperous business location in the UK – building on the established Surrey Smart Economic Growth agenda – with the application of a multi-capital approach.**

**To achieve corporate and sustainable development goals; promote, support and maximise investment opportunities, benefits and multiple returns.**

**Engaging with HQ’s and global corporates, recognising the importance of place and sector development, in maintaining their business and market positions.**

**And achieving a dynamic and resilient business ecosystem.....’**

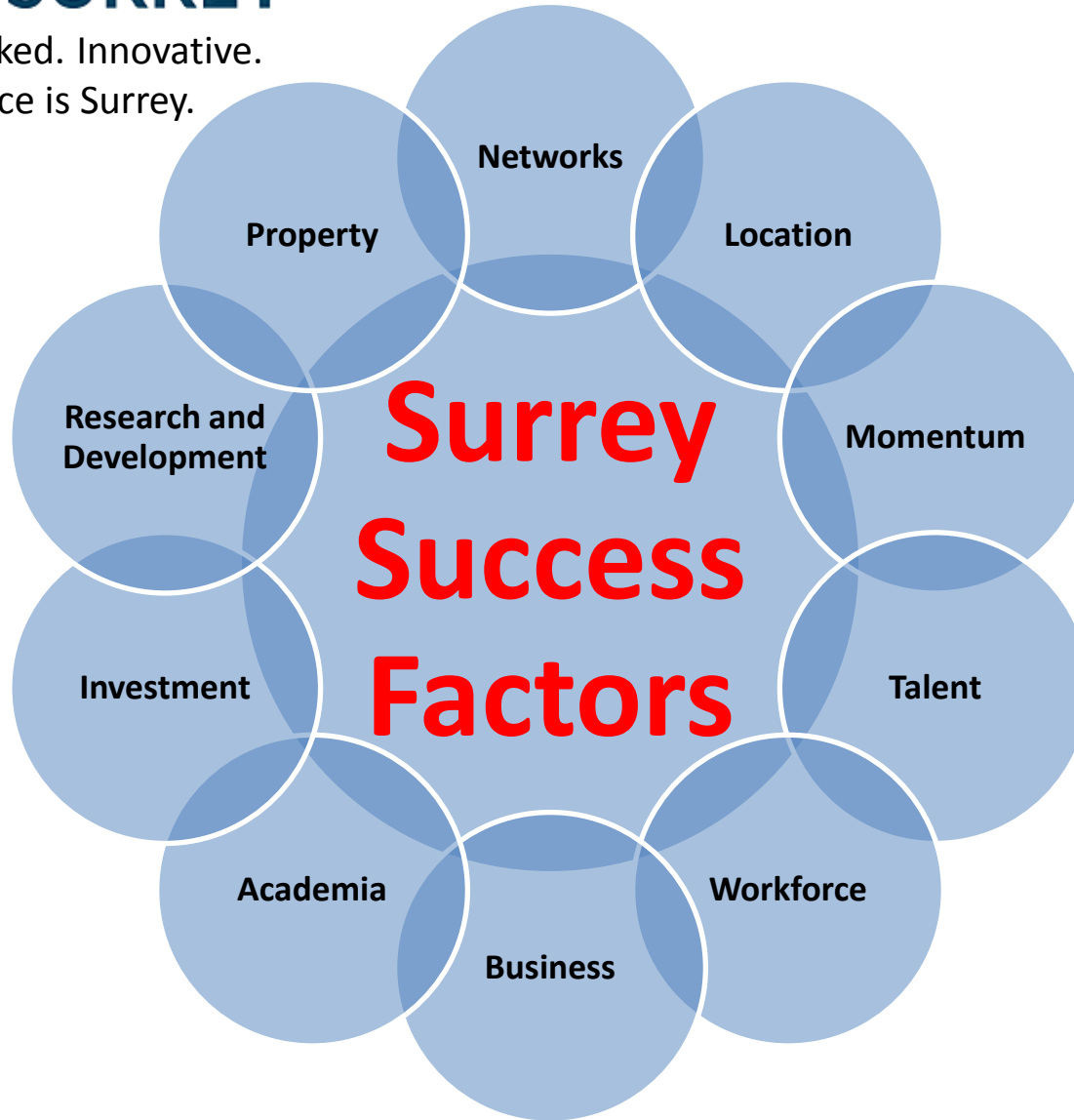
**Mark Pearson  
December 2016**

# The Outcomes

- Investment in Business
- Staff Recruitment and Retention
- Research and Development
- Employment and Skills
- Health and Wellbeing
- Environmental and Habitat Enhancement
- Dynamic and Resilient Business Ecosystem

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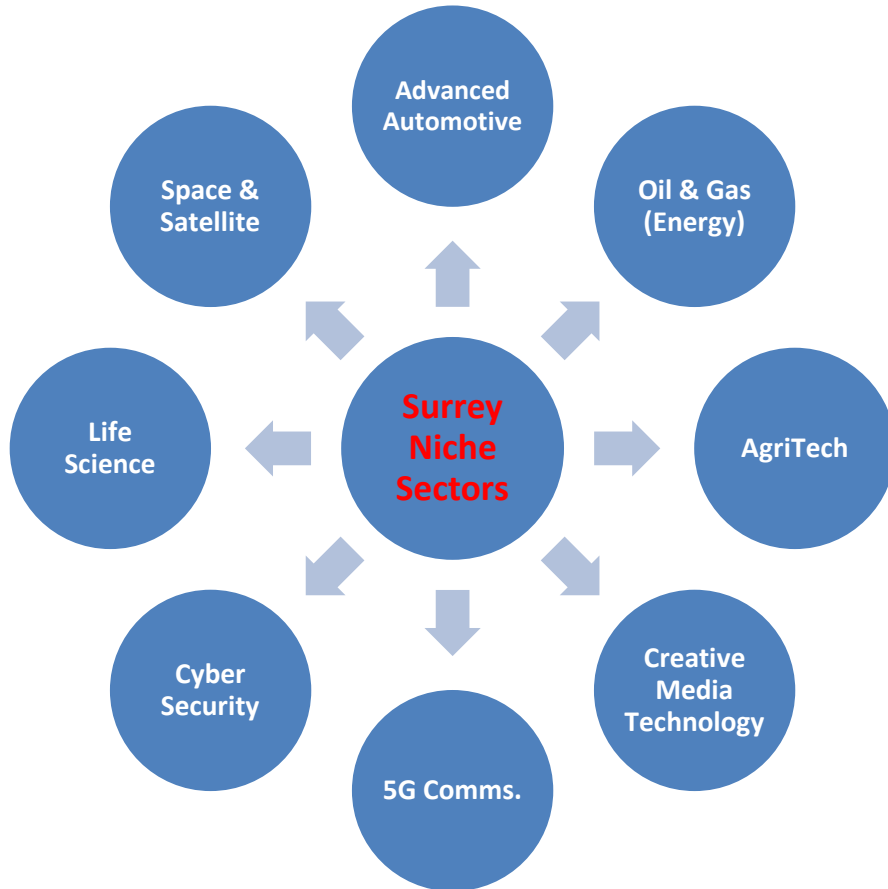
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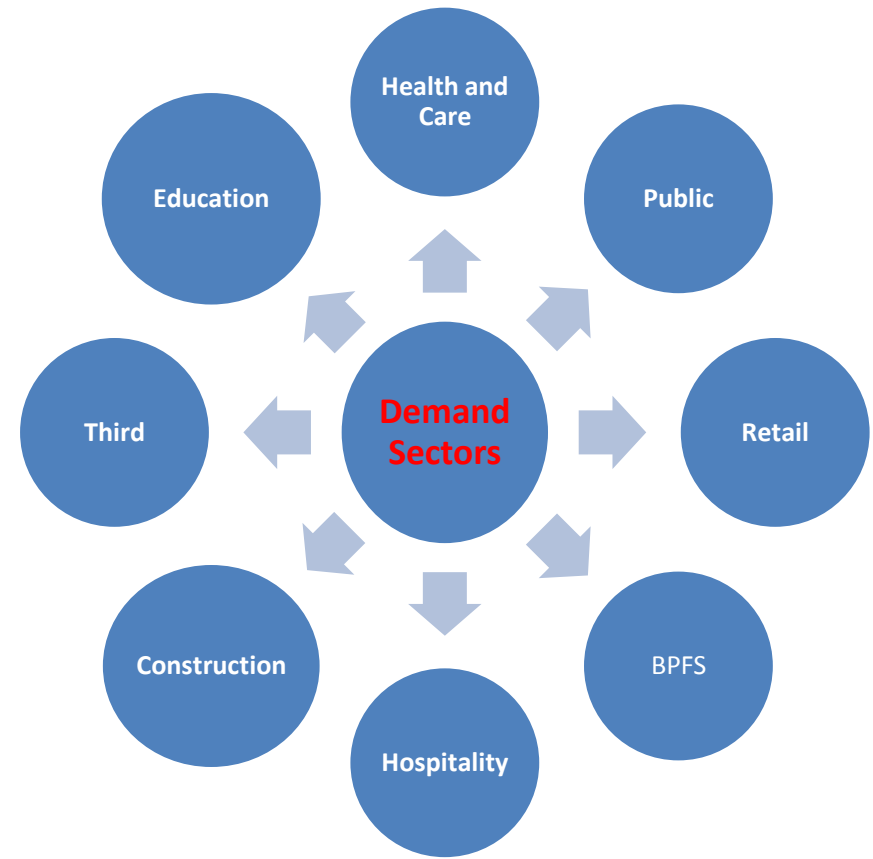
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## Sectors – comparative competitive advantage and demographic demand

### Enabling and Application Technologies



### Enabling Full Employment



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## SCC and Business Together



**Strategic  
Relationship  
Management**

**Business Offer to SCC**

**SCC offer for business**

**Supporting and Enhancing – SurreyCC Corporate Goals**

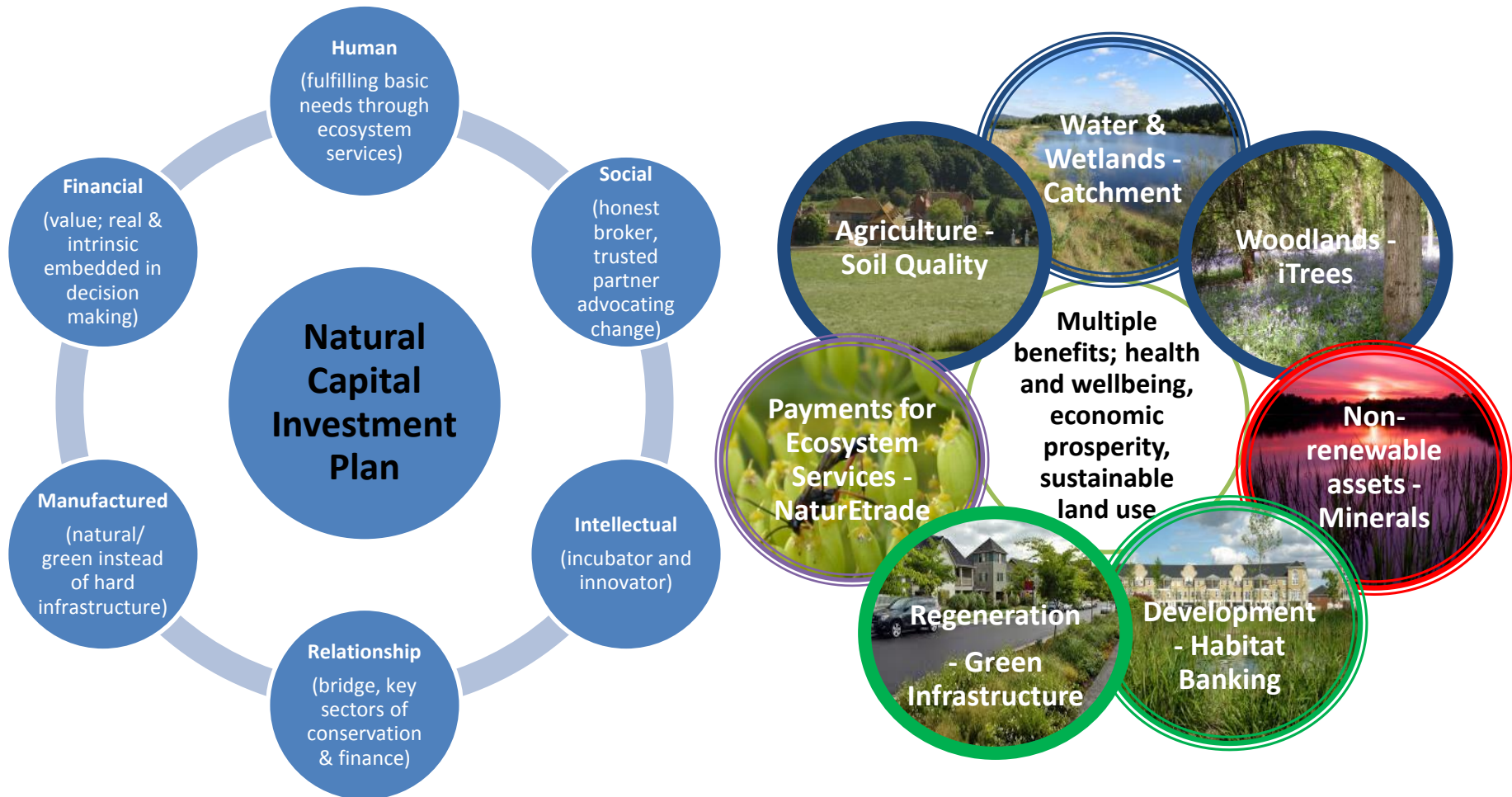
**Wellbeing**

**Economic Prosperity**

**Resident Experience**

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## Application of the multi-capitals, progresses ‘naturally richer – Natural Capital Investment Strategy’ – with the Investment Plan delivering thriveable ecosystems



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Companies listed for  
illustrative purposes only

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## Surrey Employment and Skills Board

Surrey Health and Wellbeing Board

Surrey Waste Partnership

Surrey Nature Partnership

Natural

Human

Health and Social

Sustainability and Transformation Plans

Surrey Business Leaders Forum

3SC Devolution

Intellectual

**Capitals and Sustainable Economic Prosperity**

Relationship

Business Champions

Surrey Incubation

Superfast Surrey

Public Service Transformation and Integration

Surrey Future

Infrastructure

Financial

Local Enterprise Partnerships

EM3 Enterprise Zone

Manufactured

Surrey 100 Club

Surrey Eight Niche Sectors

Invest in Surrey

# SurreyCC Corporate Goals



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**Director of Business Growth**  
**Surrey County Council**

**[mark.pearson@surreycc.gov.uk](mailto:mark.pearson@surreycc.gov.uk)**  
**[www.surreycc.gov.uk](http://www.surreycc.gov.uk)**  
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